

# MEDIA KIT 2013

Beemoov.com // Browser and Mobile Games



# Beemoov

Browser and mobile games developement company

Founded in 2006 by Jean-Philippe Tessier & Benoit Guihard

Based in **Nantes** (France)

A 40 person team

**14 nationalities** 



## Some Figures

**26 million** registered players

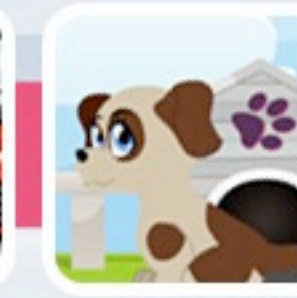
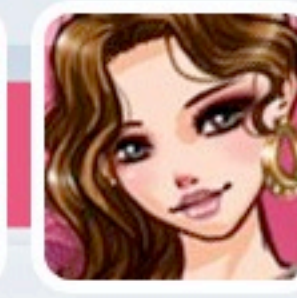
+ **25,000** new player registrations per day

+ **5 million** unique visitors per month

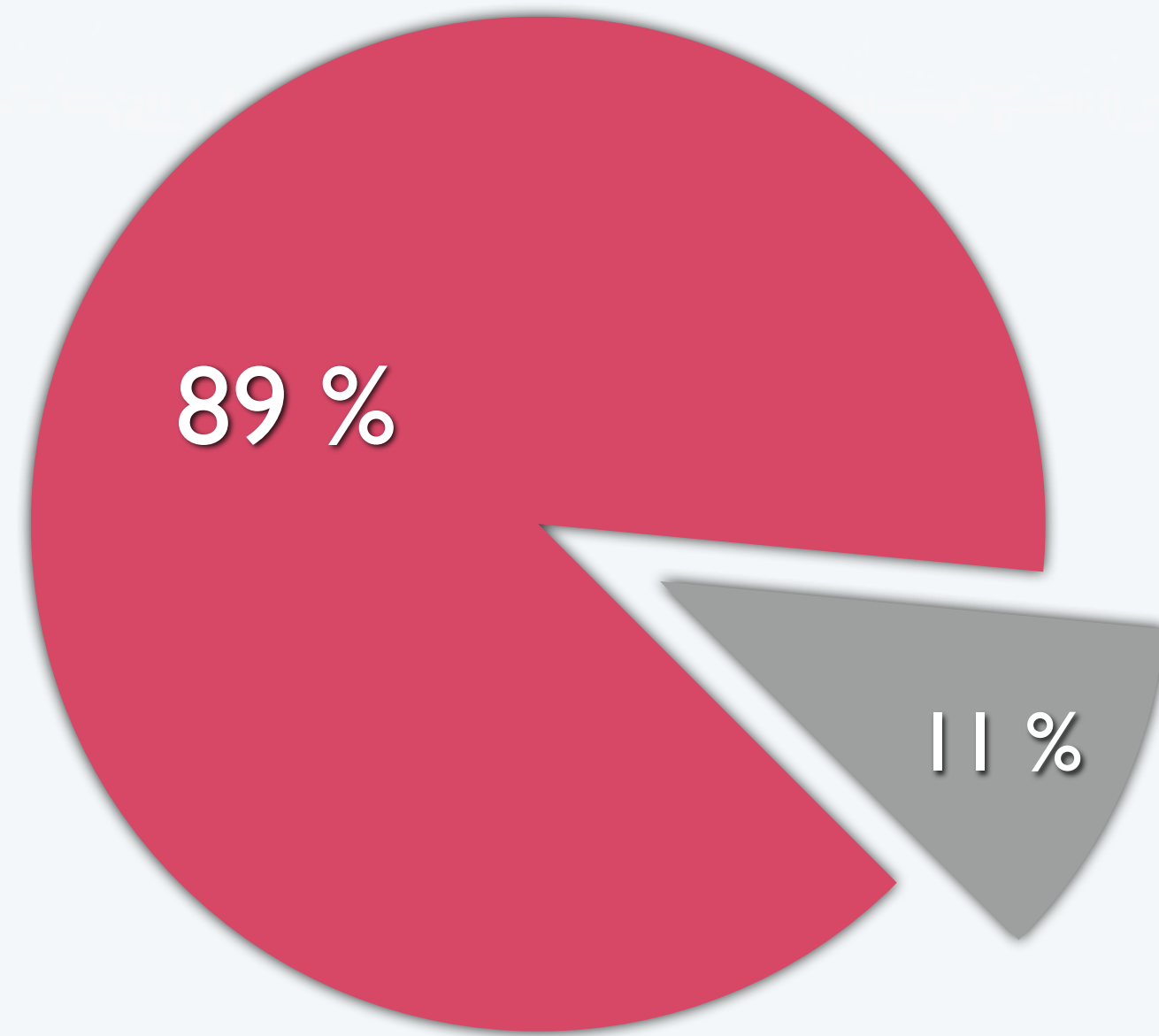
+ **380 million** pageviews per month

Source : Google Analytics November 2012

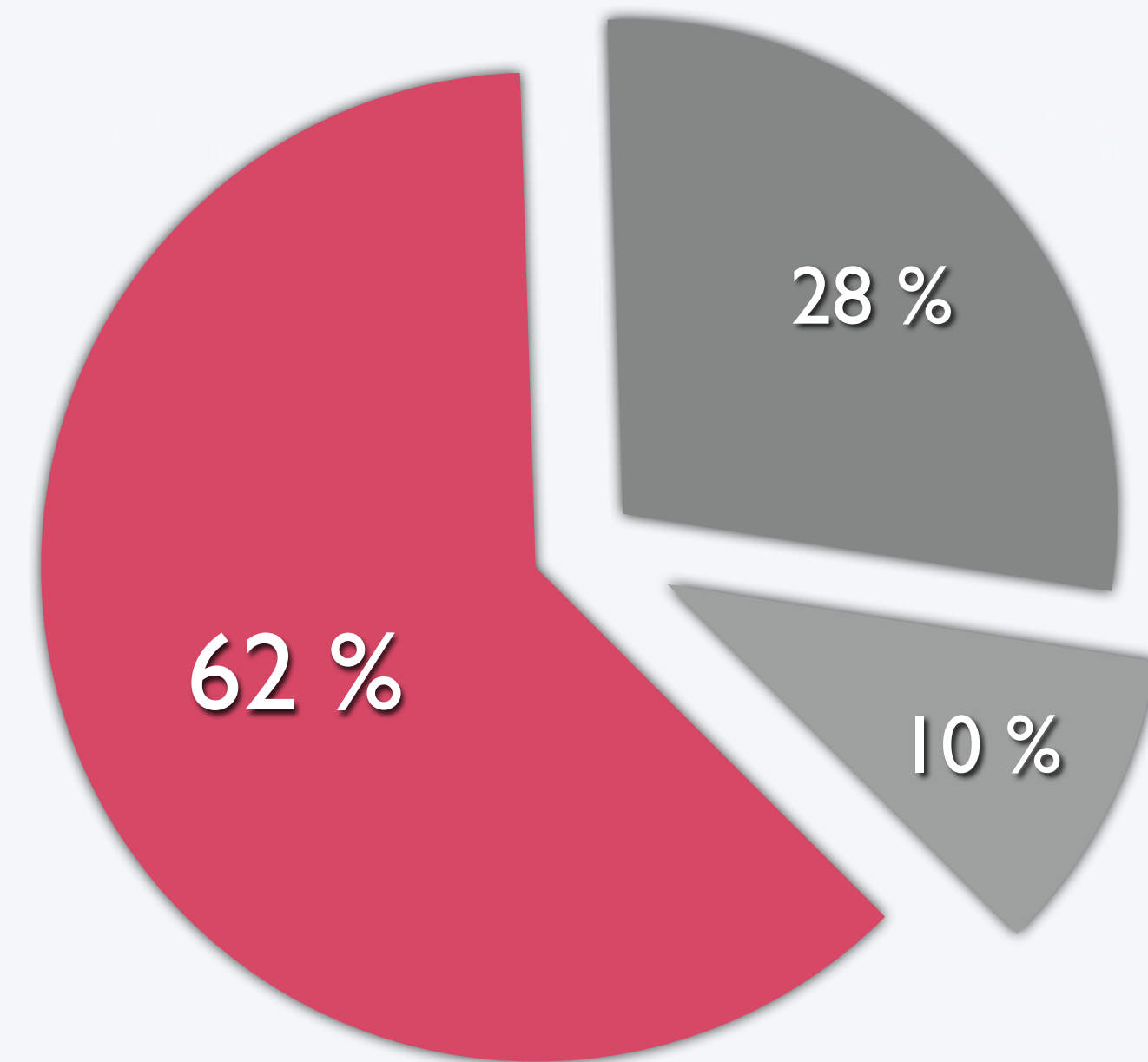




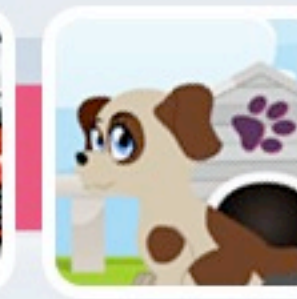
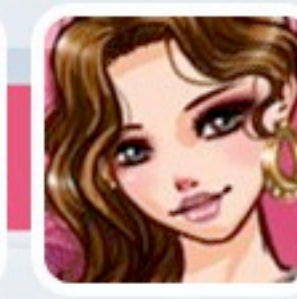
## A young and feminine audience



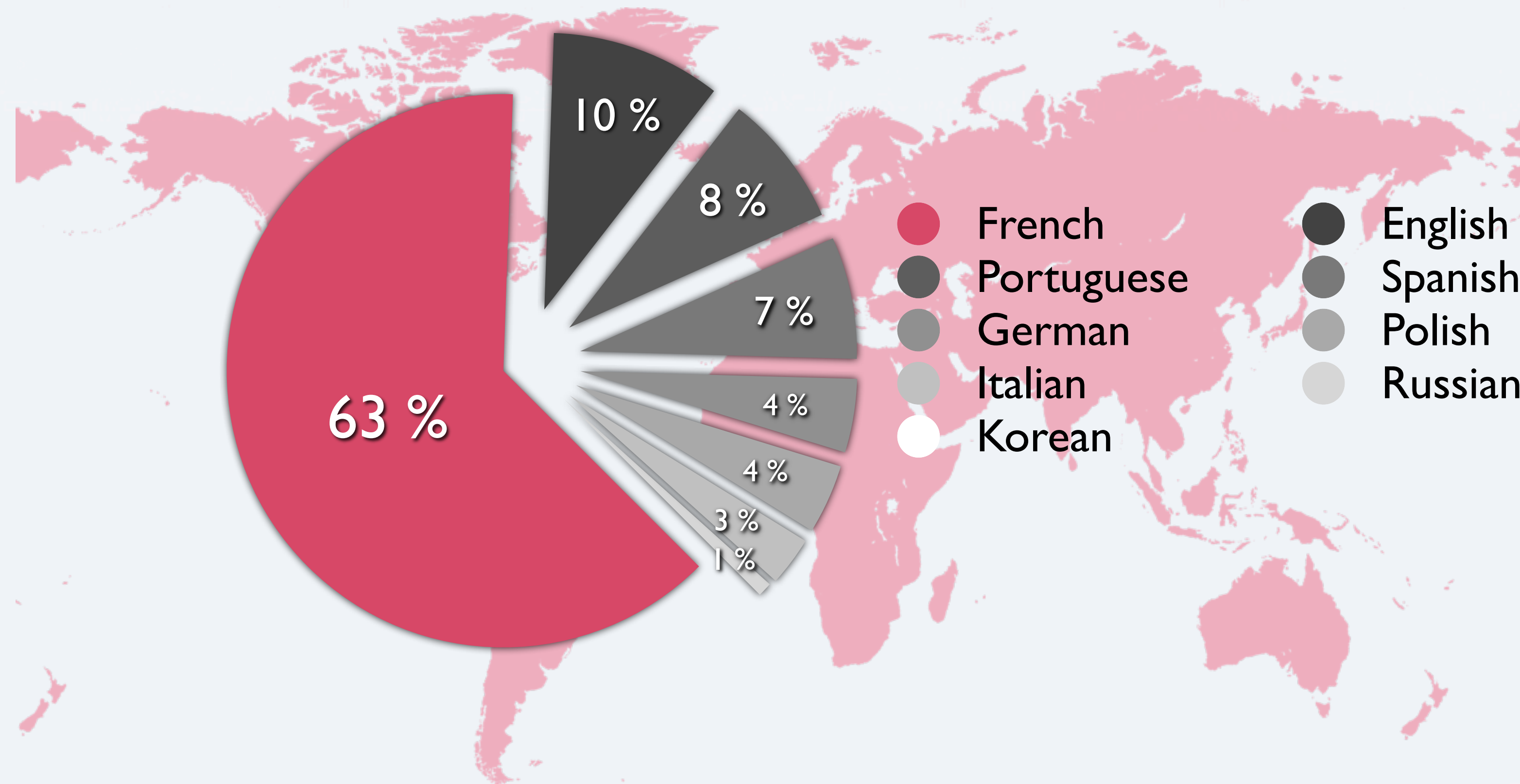
● Female      ● Male



● 0-14 years old      ● 15-24 years old  
● 25 years old and up



## Available in 11 languages





## Ma Bimbo // Fashion and Decorating game





# mabimbo



Launched in 2007

15 million registered players

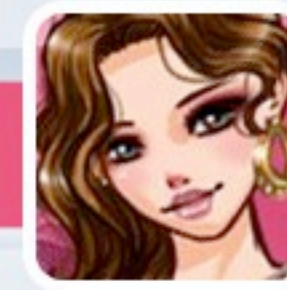
 380,000 Facebook Fans

  Applications for iPhone/iPad & Android



 mabimbo

# beemoov



Available in 5 languages



missfashion  
*gra o modzie*

myfashionGirl  
*gioco di moda*

Modepuppchen  
*Das Modenspiel*

princesapop  
*jogo de moda*

princesapop  
*jogo de moda*

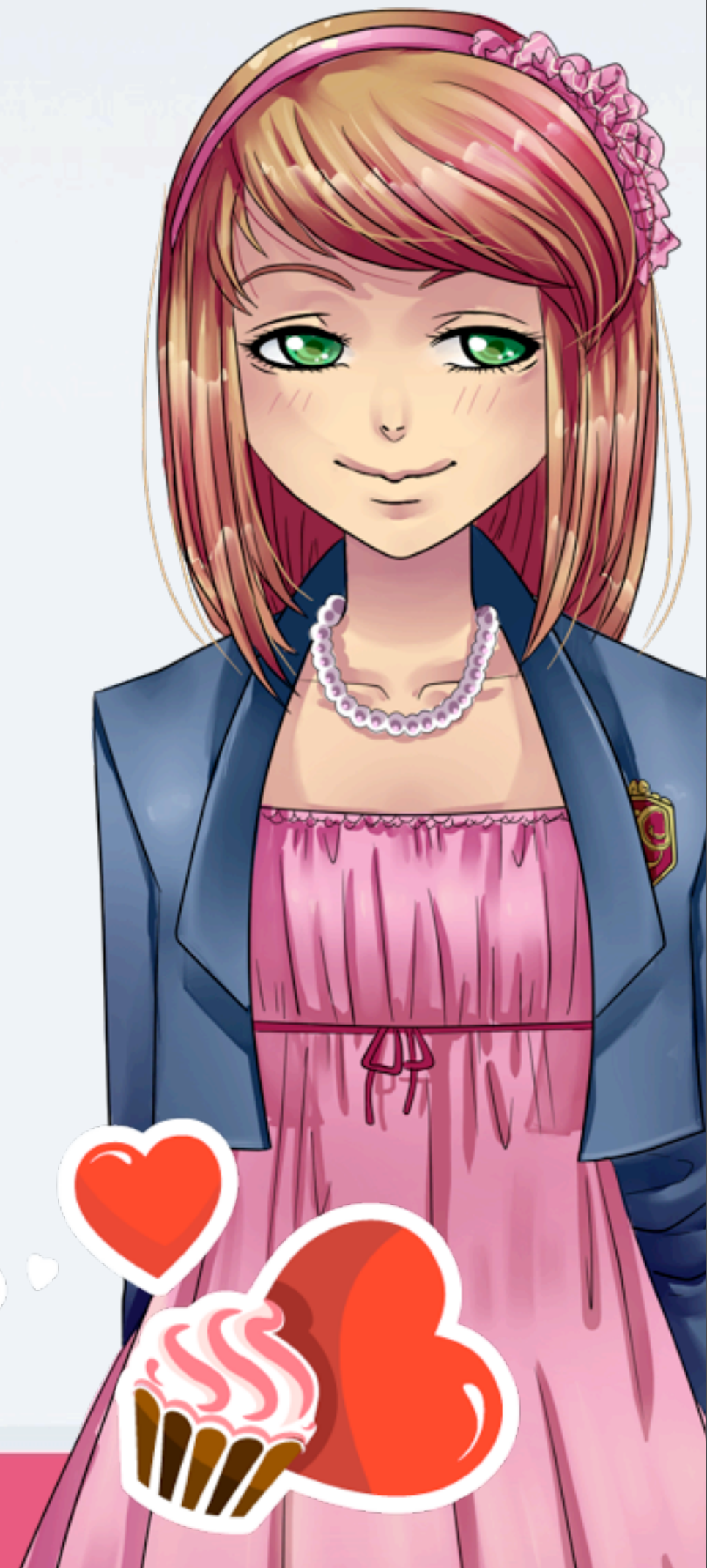
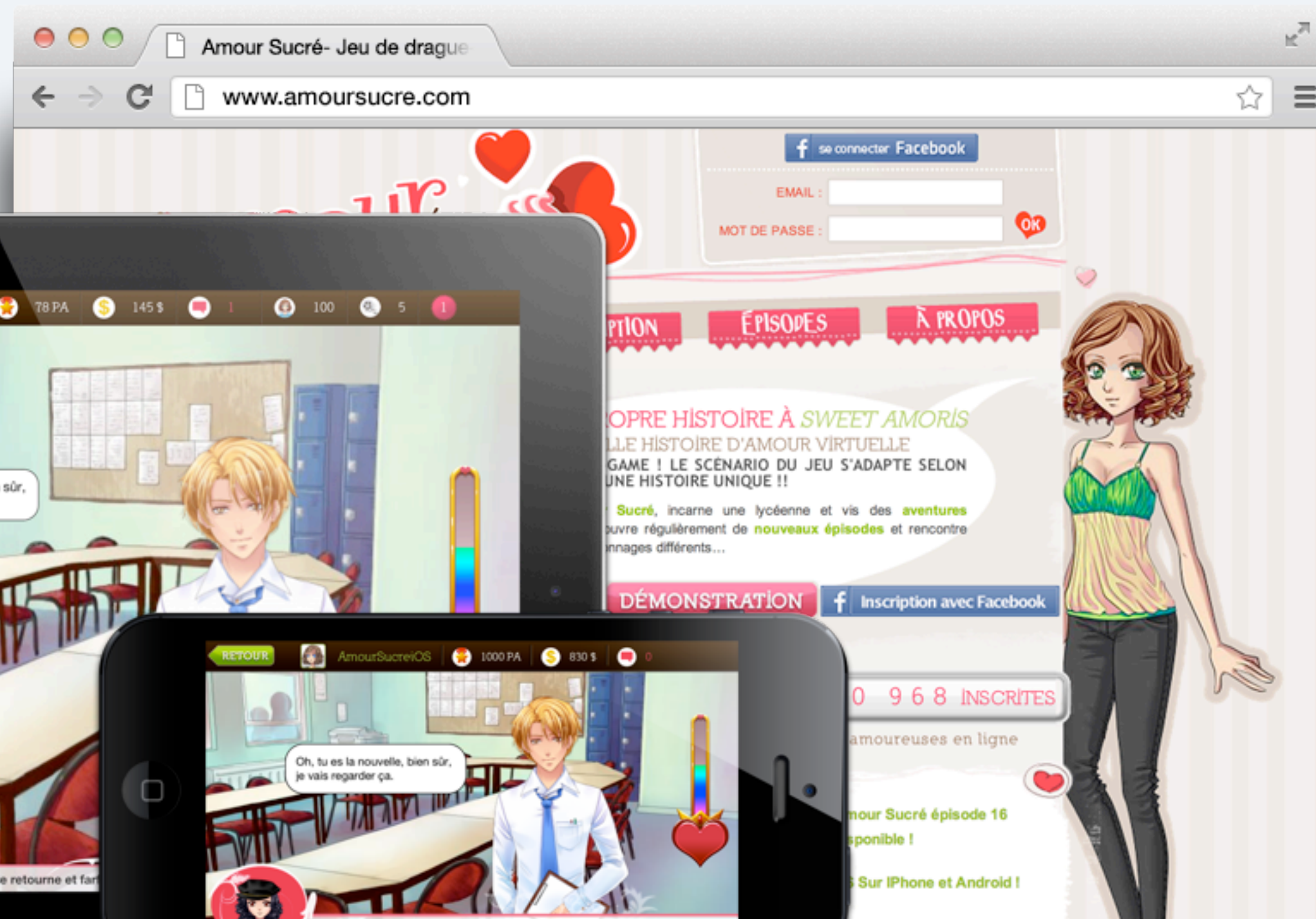


# mabimbo





## Amour Sucré // Narrative Flirting Game



amour  
sucré

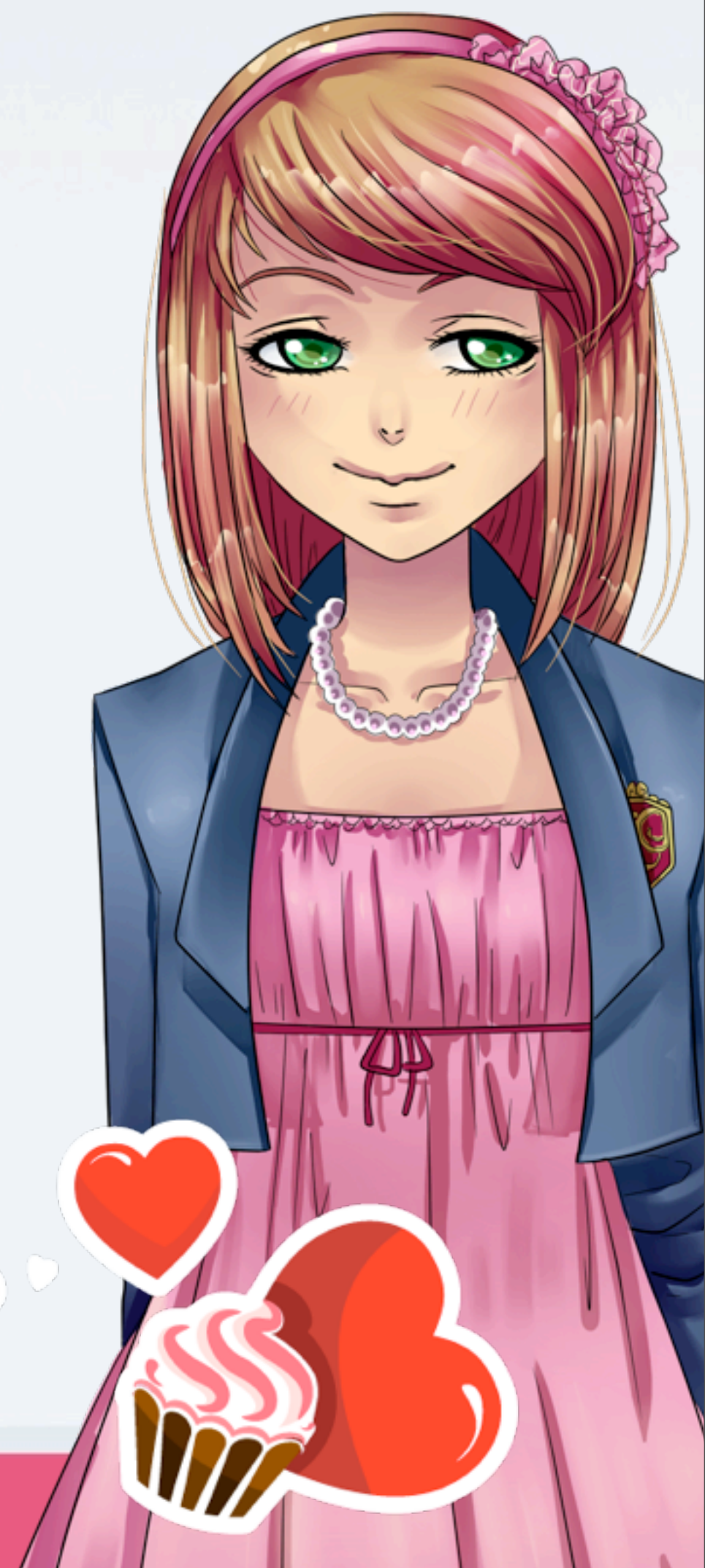


Launched in 2007

15 million registered players

 415,000 Facebook Fans

  Applications for iPhone/iPad & Android

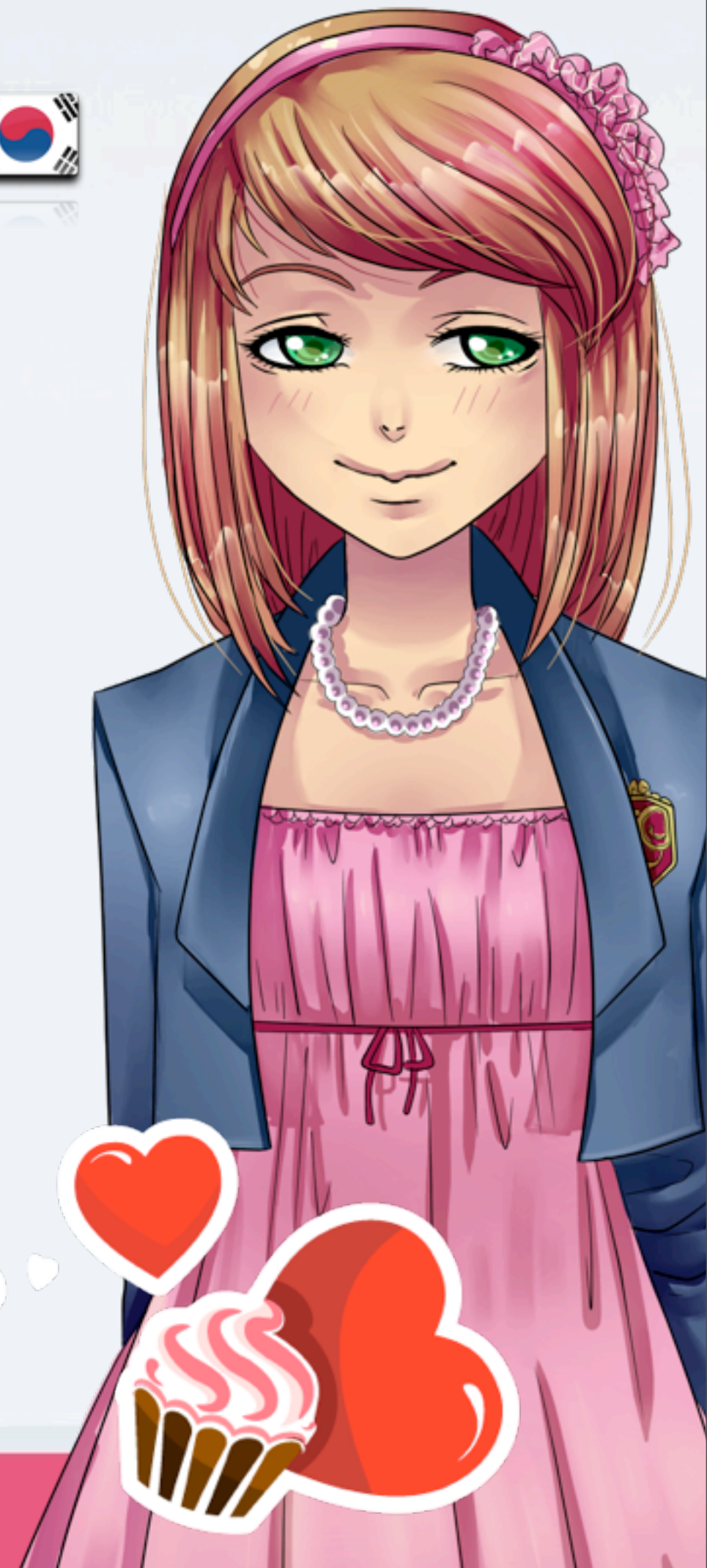


*amour*  
sucré

# beemoov

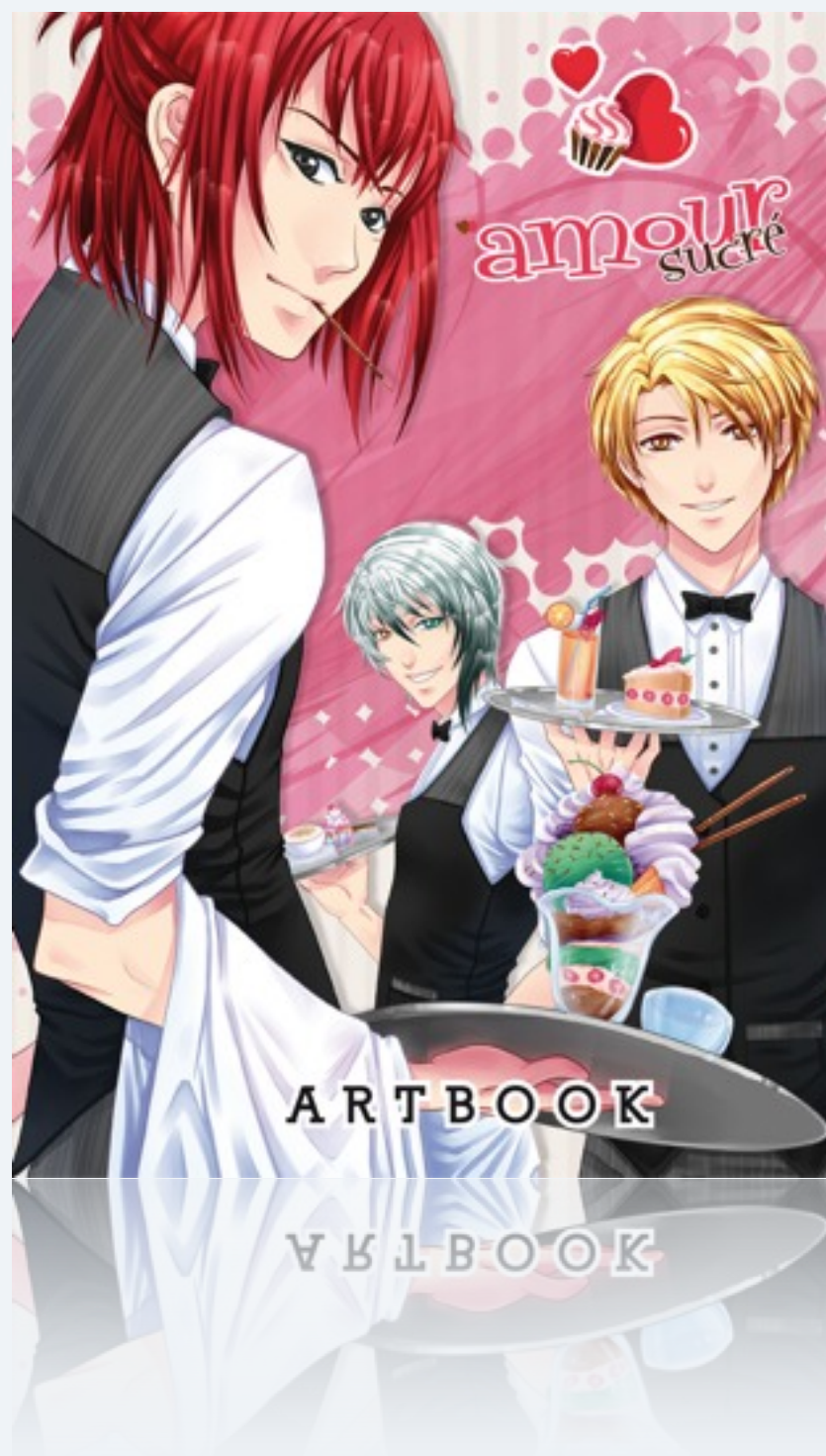


Available in 9 languages





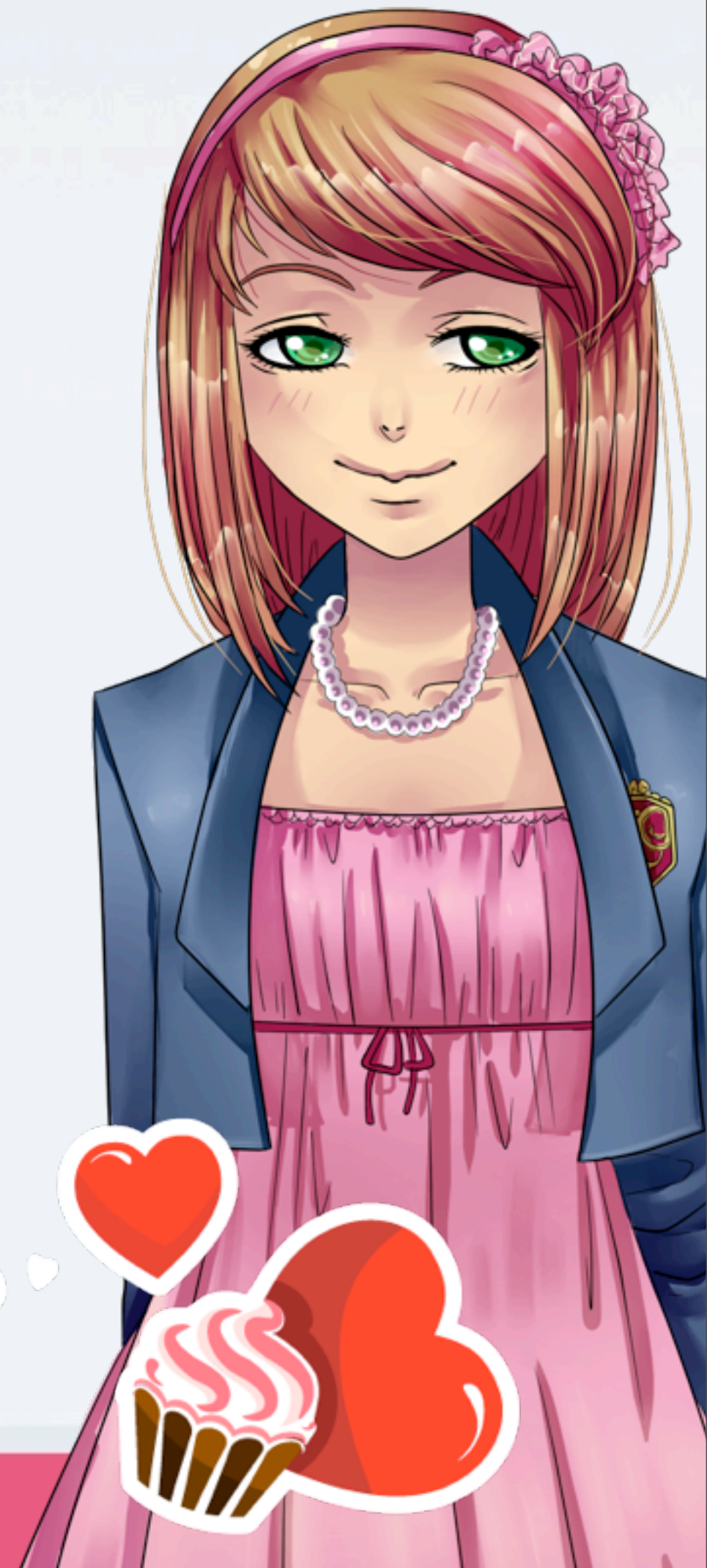
## Publications



**Artbook** Vol. 1  
3,000 printed copies



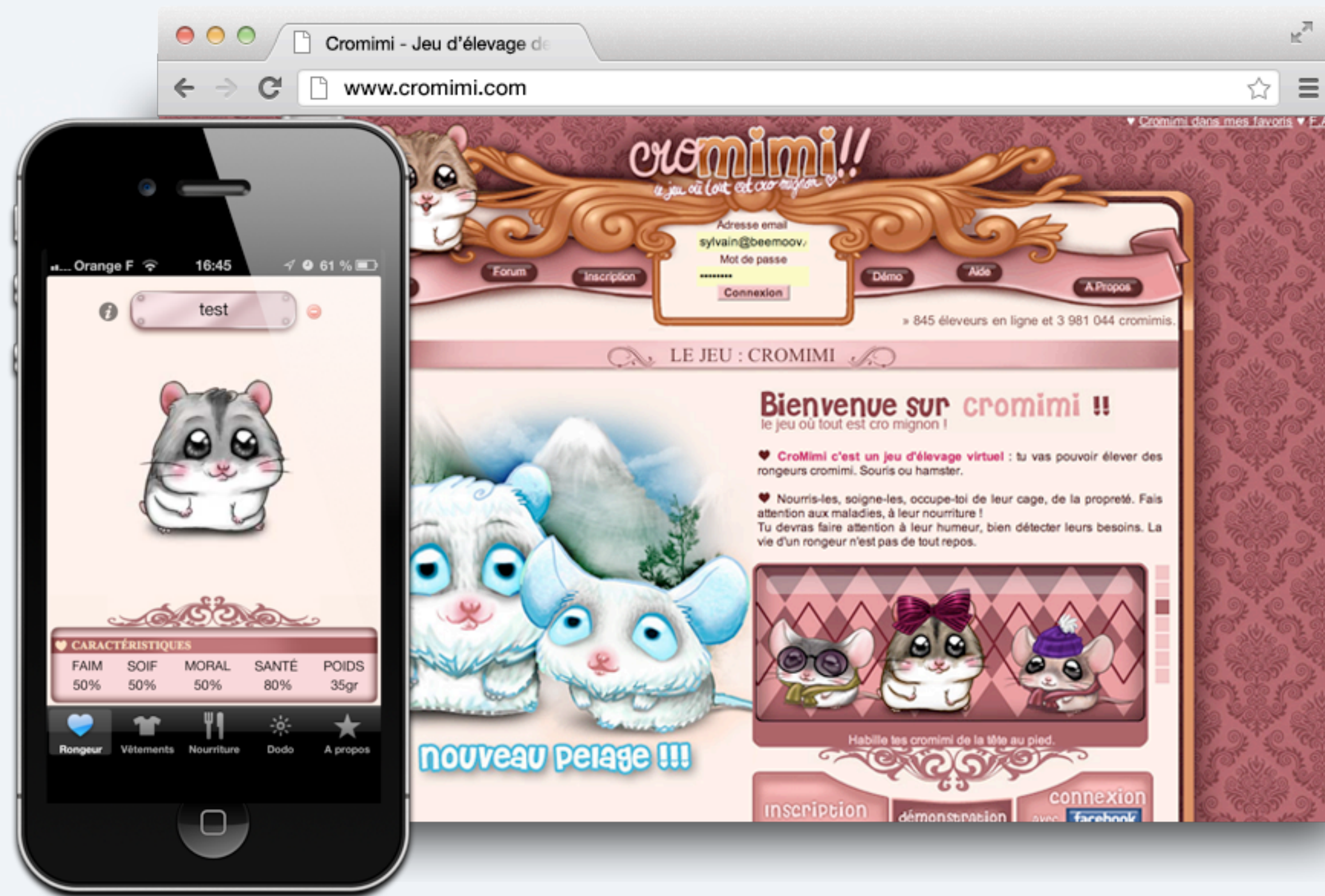
**Manga** Vol. 1  
20,000 printed copies  
(Volumes 2 & 3 in preparation)



amour sucré



## Cromimi // A Cromimi Breeding Game : Mice, Hamsters & Ferrets





## Cromimi // A Cromimi Breeding Game : Mice, Hamsters & Ferrets



cromimi!!  
le jeu où tout est cro mignon



Launched in 2009

4 million registered players

 70,000 Facebook Fans

 Application for iPhone/iPad

*exomimi!!*  
le jeu où tout est *ooo* mignon ♡



Launched in 2009

4 million registered players

 70,000 Facebook Fans

 Application for iPhone/iPad



*exomimi!!*  
*le jeu où tout est exo mignon ♥*





Available in 8 languages



кремими!!  
*игра о сладостном грызуне ♡*

cremimi!!  
*the game where everything is so cute ♡*

cremimi!!  
*Gra, w której wszystko jest takie słodkie ♡*

cremimi!!  
*el juego donde todo es tan mono ♡*

cremimi!!  
*O jogo onde tudo é tão fofo ♡*

cremimi!!  
*Il gioco dove tutto è troppo carino ♡*

cremimi!!  
*Das Spiel, das einfach zu süßlich ist ♡*

cremimi!!  
*le jeu où tout est super mignon ♡*

# beemoov



Available in 8 languages



кремими!!  
*игра о сладком и вкусном*

cremimi!!  
*the game where everything is so cute*

cremimi!!  
*Gra, w której wszystko jest takie słodkie*

cremimi!!  
*el juego donde todo es tan mono*

cremimi!!  
*o jogo onde tudo é tão fofo*

cremimi!!  
*il gioco dove tutto è troppo carino*

cremimi!!  
*Das Spiel, das einfach zu nusslich ist*



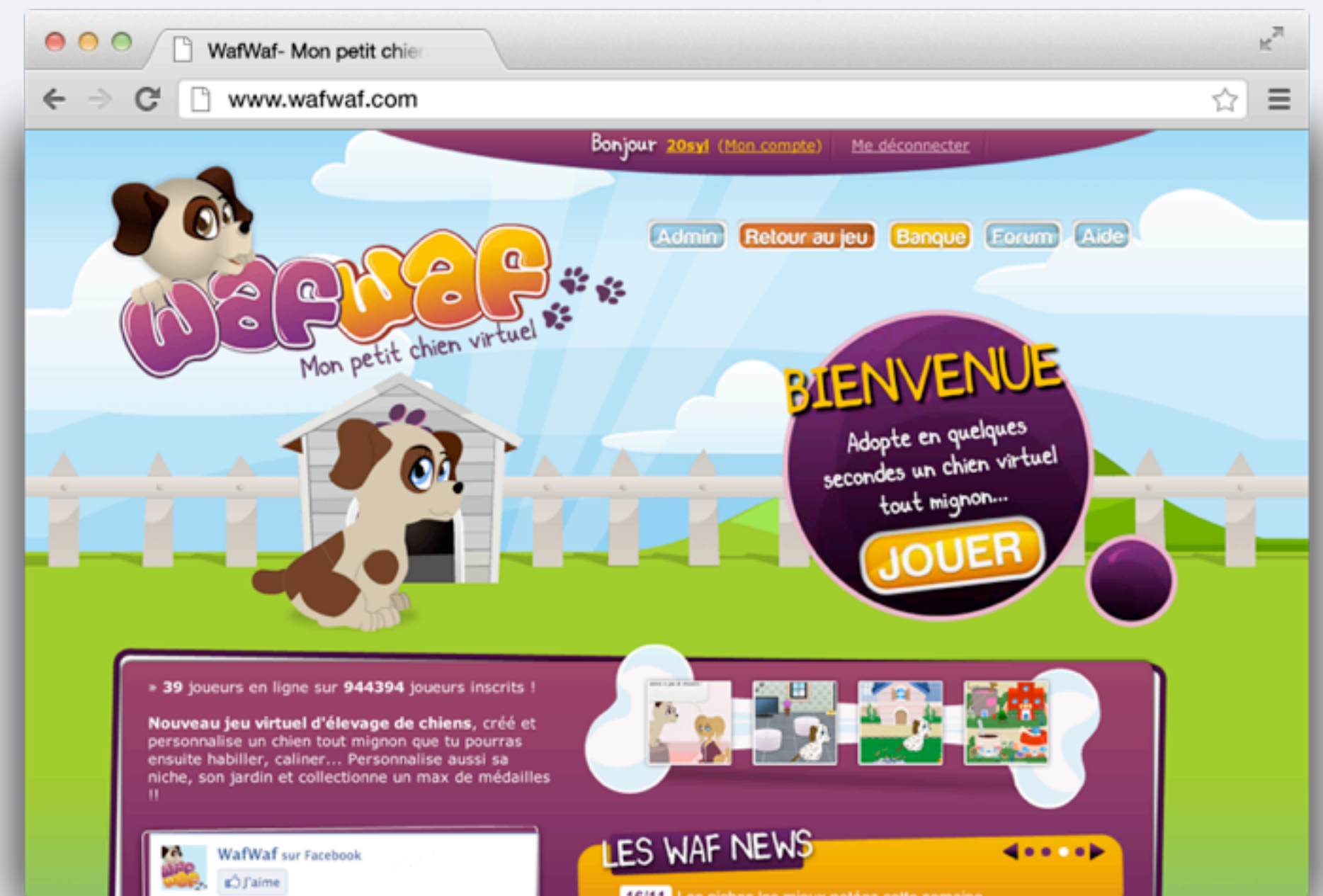
cremimi!!  
*le jeu où tout est super mignon*

## Secteur 18 // Firefighter Simulation Game

## Waf Waf // Dog Breeding Game



350,000 registered players



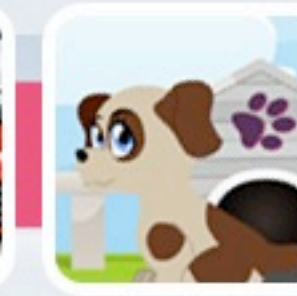
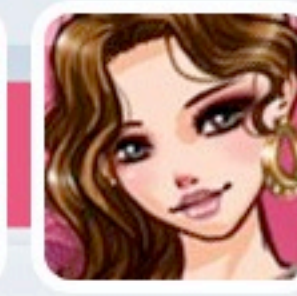
900,000 registered players



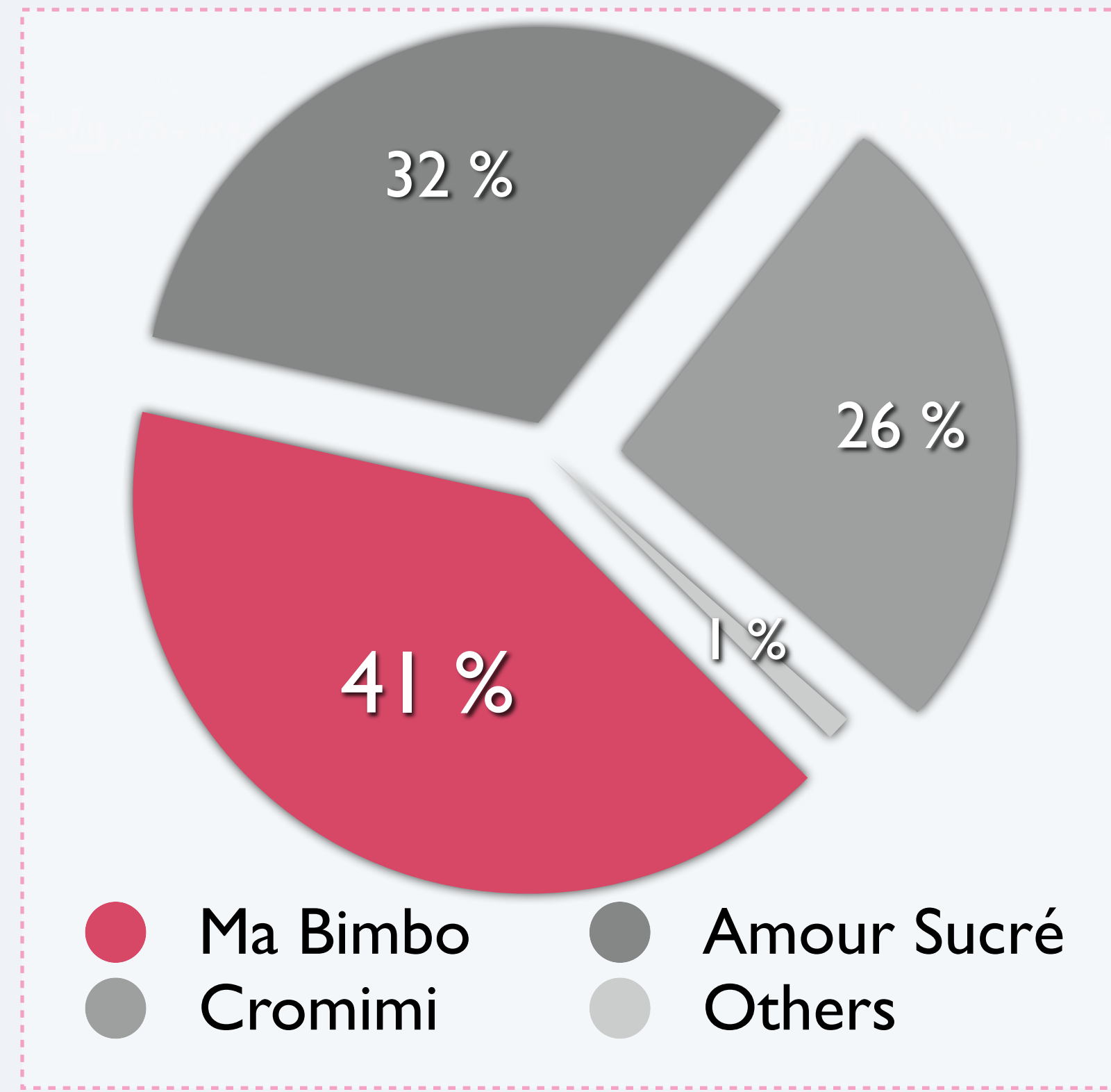
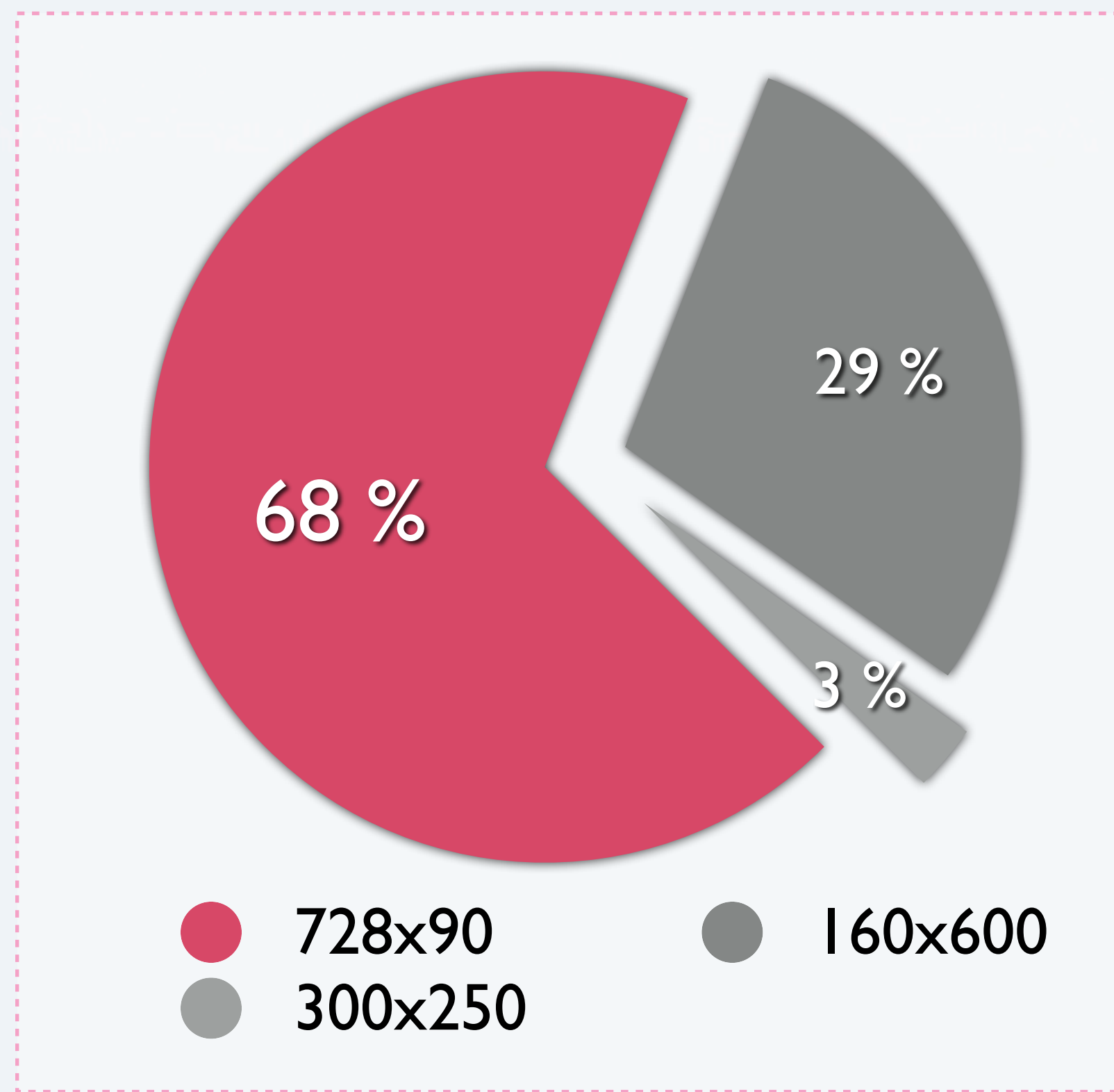
**Dream Of** // Amour Sucré inspired Application

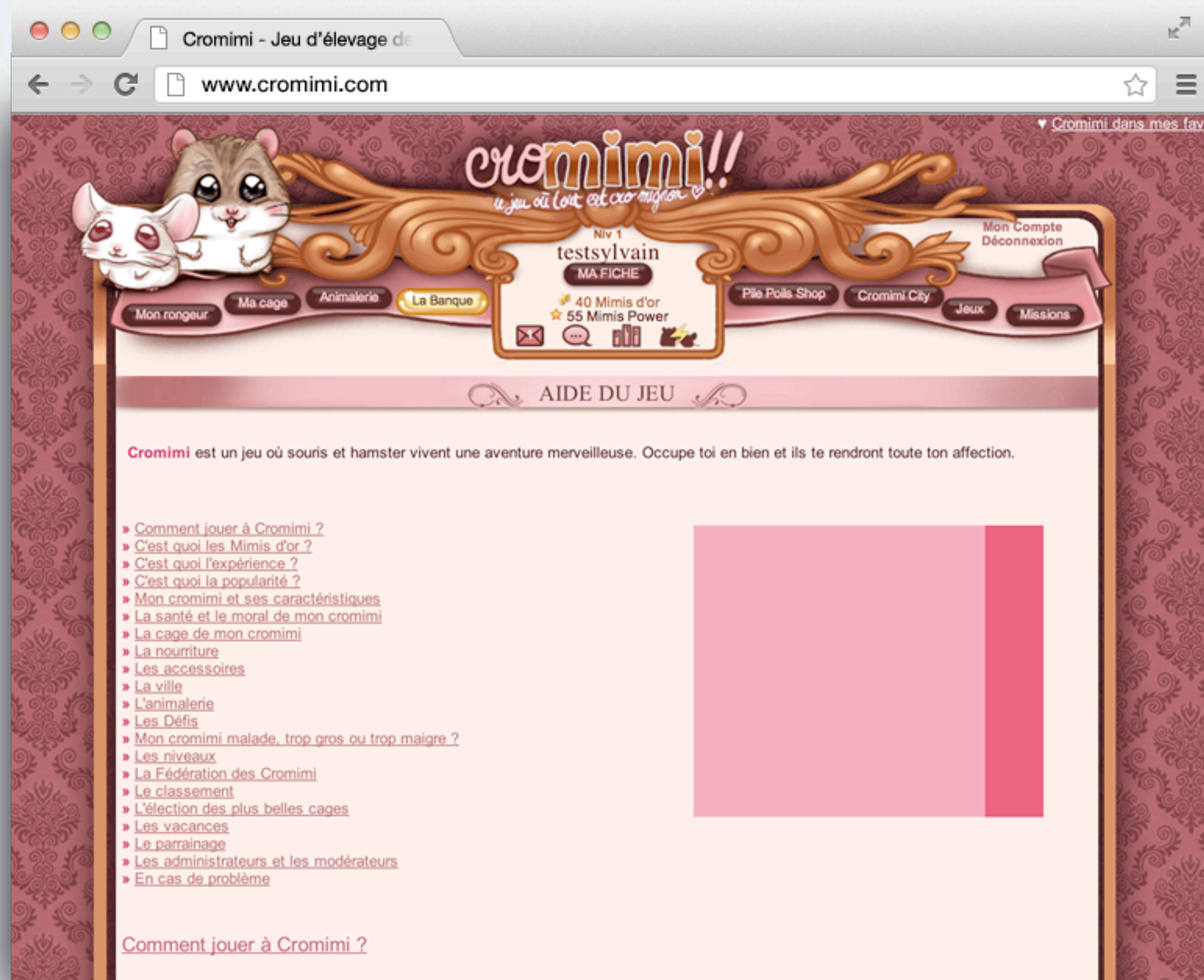
**Kémo** // Ma Bimbo inspired Application





## 100 million impressions per month





Exemple display on cromimi.com

## Display

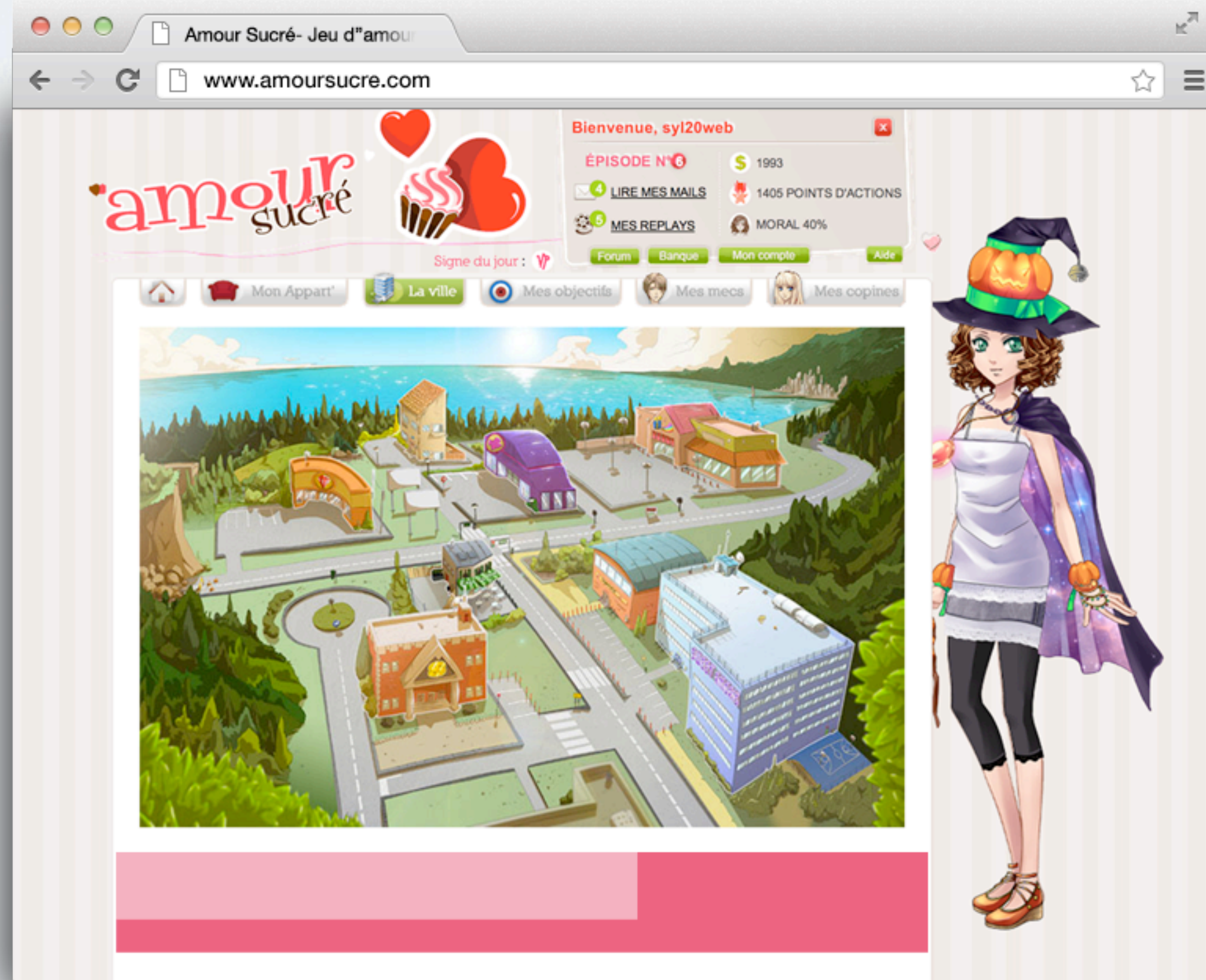
**Square** : 250x250

**Medium Rectangle** : 300x250

Format : JPG, GIF, PNG, SWF

Targeting : Age/Gender/Country/Language/...

Capping possible



Example display on amoursucre.com

## Display

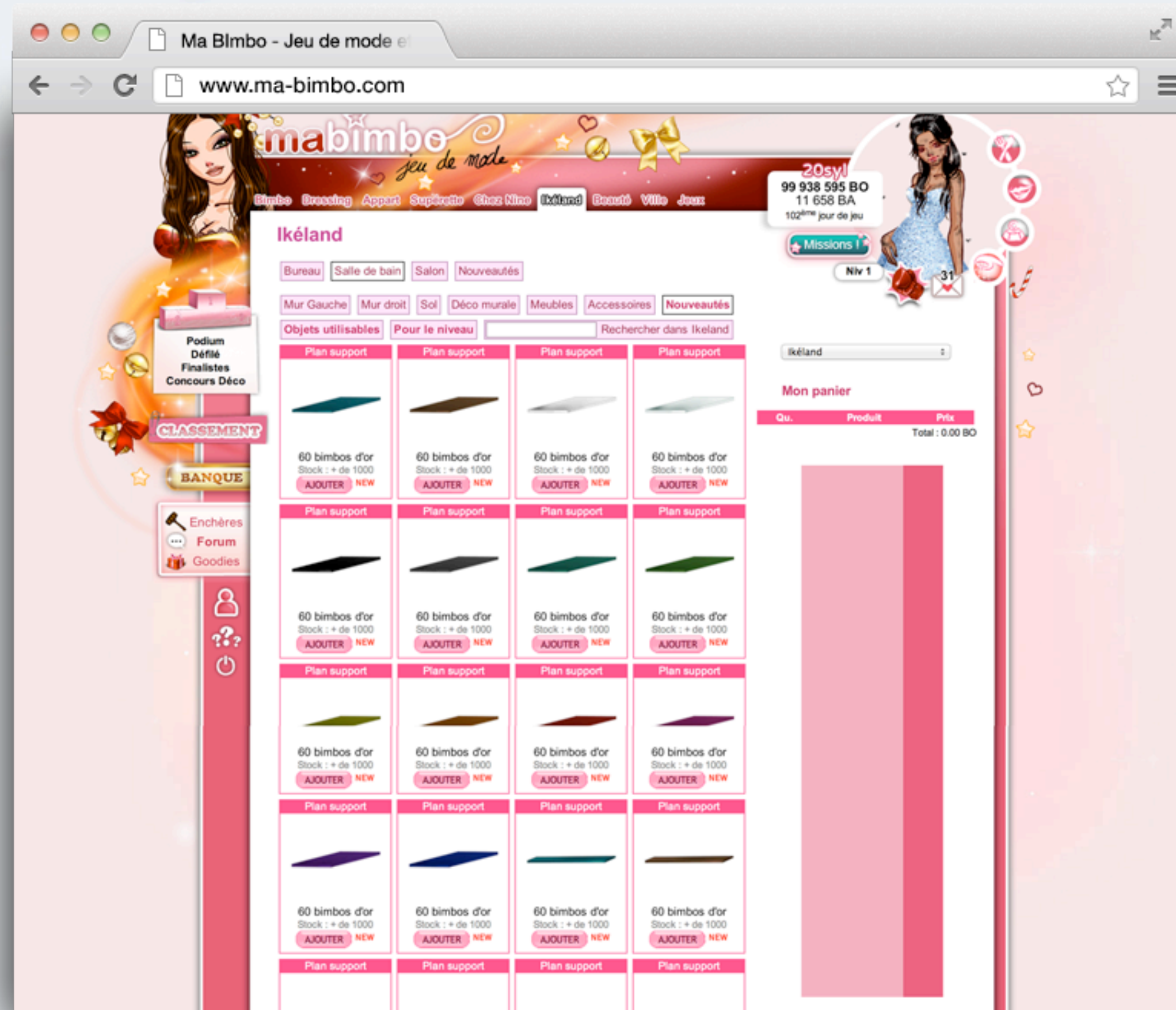
**Banner** : 468x60

**Mega Banner** : 728x90

Format : JPG, GIF, PNG, SWF

Targeting : Age/Gender/Country/Language/...

Capping possible



Example display on ma-bimbo.com

## Display

**Skyscraper** : 120x600

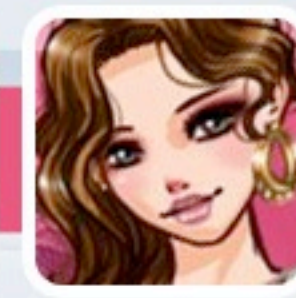
**Large Skyscraper** : 160x600

Format : JPG, GIF, PNG, SWF

Targeting : Age/Gender/Country/Language/...

Capping possible





# Contact Information

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